## The European MOOC Consortium (EMC)

## **Our Mission**

The European MOOC Consortium will strengthen the credibility of massive open online courses (MOOCs) as a learning approach in higher education by taking a leading role in developing the discourse relating to MOOCs and other innovative developments in online learning in Europe.

- 1. EMC will develop activities to increase the awareness and use of digital education and MOOCs within universities and empower them to embed this in their organization. As a result, more universities and other educational providers will use MOOCs to provide open education, as part of their programmes of continuing education and continuing professional development or as part of the preparation for undergraduate and postgraduate degrees.
- 2. EMC will increase the impact of each of its partners on educational policy by taking a lead in this area, making MOOCs part of institutional policies and strategies, shaping regional and governmental policies, partnering with the European Commission on matters relating to online and digital education, and by supporting further exchange of educational models, technologies and business models for improving practices in higher education institutions
- 3. EMC will make MOOCs a widely considered option for employers seeking to close knowledge and skills gaps in the economy and for workers interested in changing careers. In order to do this, EMC and its partners will develop a dialogue with social partners and civil society organisations on the changing needs of the European workforce. This will include consideration of what skills and knowledge learner need to support progression and how best to make people and organisations aware of the learning opportunities of MOOCs.
- 4. EMC and the partners will strengthen the continuing education sector by increasing the credibility and visibility of MOOCs, by developing a framework for the recognition of micro-credentials, and by working towards the adoption of that framework by stakeholders across Europe.
- 5. EMC will promote collaboration between its partners in order to build a complementary offering and to increase the number of people who can benefit by making them available in different languages across Europe. EMC will work with others to solve language issues and tackling cultural differences.
- 6. EMC will collaboratively build and conduct a research agenda on MOOCs in Europe in order to increase their impact. This work will generate an accepted evidence base of good practice, will identify characteristics of uptake of MOOCs in Europe, and will produce a set of relevant data that will be openly available.

## The EMC-partnership

The European MOOC Consortium represents organisations taking a lead in massive open online courses in Europe. It is working to increase awareness and uptake of MOOCs in the European context

Founding partners of the European MOOC Consortium (EMC) are the five leading MOOC platforms and partnerships in Europe:

- FutureLearn
- France Université Numérique •
- OpenupEd •
- Miríada X
- EduOpen •

These partners represent most of the MOOC development work in Europe in terms of learners and number of MOOCs, by offering together almost a 1000 MOOCs. Together, they represent a large network of 250 higher education institutions (HEIs) and companies working in a variety of European languages, including English, France, Spanish and Italian. The creation of the European MOOC Consortium (EMC) accelerates the collaboration between the major European MOOC players and creates the power and the volume for a serious European MOOC movement.

For further information, please contact the EADTU office at secretariat@eadtu.eu









