



EADTU-EU Summit 2018

‘Innovations in blended and online education and virtual mobility’

Date: 17 April 2018 (09:30h – 13:00h)

PROGRAMME

Location: Dutch House of Provinces

59-61 Rue de Trèves, B-1040 Brussels

PROGRAMME

09.30-09.40h **Welcome and opening**
Alejandro Tiana Ferrer, President EADTU, Rector UNED

09.40-10.00h **EADTU's new Virtual Erasmus approach**
George Ubachs, Managing Director EADTU

A position paper on virtual Erasmus exchange will be issued as a follow up of projects and discussions within EADTU. Online mobility is a new opportunity for mainly short and intensive exchanges, enriching the curriculum for students. Virtual Erasmus can concern individual students as well as groups of students in a network of universities or in a joint degree program. Virtual mobility allows also for open and flexible exchange in online courses, MOOCs, virtual labs, virtual seminars, projects, international learning communities, international games, think tanks, guided internships, etc. In many cases, these are short international academic experiences, complementary to courses at home and promoting online communication and intercultural skills. They are also complementary to the physical Erasmus exchange which provides an immersion. With virtual mobility, almost all students can have an international experience and multi-campus formats are possible, synchronously and asynchronously.

10.00-10.20h **Towards a European maturity model for blended degree education**
Veerle Van Rompaey, KU Leuven

The development of blended degree education is still a challenge in most European universities. Not the technology seems to be the problem, but the pedagogical approach and the organizational support, as pointed out in the Changing Pedagogical Landscape studies.

KU Leuven, TU-Delft, the Universities of Edinburgh, NIDL (DCU, Dublin), Aarhus, Tampere (TAMK) and EADTU develop a maturity model for blended degree education on campus, based on innovative research and validated by expertise and pilots in the partnership. Many European universities show their interest for joining this frontrunner group.

10.20-10.40h **The European MOOC Consortium and how MOOCs can have an impact on the European labour market**
Catherine Mongenet (President MOOC platform France Université Numérique (FUN))

Recently, the European MOOC Consortium is established (Oct. 2017) consisting of all major MOOC platforms in Europe: Futurelearn (by OUUK, English), FUN (by the French Ministry of Higher Education, French), Miriadax (by Telefonica, Spanish and Portuguese), EduOpen (by sixteen Italian universities), as well as OpenupEd (by EADTU), which is a portal and partnership of universities delivering MOOCs from their own learning environment.

A main mission of EMC is to make MOOCs a widely considered option for employers EU-wide seeking to close knowledge and skills gaps in the economy and for workers interested in changing careers. In order to do this, EMC and its partners will develop a dialogue with social partners, companies and relevant organisations.

EMC and the partners will strengthen the continuing education sector by increasing the credibility and visibility of MOOCs, by developing a framework for the recognition of micro-credentials, and by working towards the adoption of that framework by stakeholders across Europe.

In the future, MOOCs will not only be taken up by individual learners, but they will also be distributed to groups of learners as part of training offerings of employment services, training centres for SMEs, professional networks and companies (in-company training): as a single course, as a preparation course or as module in a course package. Therefore, a stronger collaboration between the world of education and the world of work are needed. This will contribute to the attainment of the ET2020 objectives.

10.40-11.10h Coffee break

**11.10-11.25h The second Envisioning report of EMPOWERING universities in the uptake of new modes of teaching and learning
Mark Brown DCU, Ireland**

This is the second report by the expert pools of the EMPOWER programme, established by EADTU to cover the latest trends and developments in new modes of teaching and learning.

The EMPOWER expert pools are working in all relevant areas for the development of new modes of teaching and learning, embracing course and curriculum design; institutional development; governmental policies issues continuous education/CPD, international education and MOOCs.

EADTU has conceived the action programme EMPOWER to support European higher education institutions in their transition to new modes of teaching and learning in blended education in on campus mainstream degree programs; online and flexible continuous education and continuous professional development (CPD); and open education, e.g. open educational resources and MOOCs.

This EADTU action program is supporting individual universities by on site expert seminars with free independent advice, onsite and online seminars, guidance for university leaders, expert panels for targeted reviews and, support for whole of institution initiatives. It hosts the Empower Online Learning Leadership Academy on new and emerging models of teaching and learning.

**11.25-11.40h The changing pedagogical landscape; CPL-study 2nd edition
Darco Jansen, Program Manager EADTU**

EADTU has continued the Changing Pedagogical Landscape study (European Commission, 2015) in search of trends in innovation in higher education through new modes of teaching and learning in 7 additional countries. New modes of teaching and learning are a major factor of innovation, affecting all areas of

European higher education provision. Trends relate to institutional strategies for innovation, blended degree education, continuous education, open and flexible education and international education. Examples of good practices are given at all levels. Governments should develop overall strategies for the acceleration of this innovation and organise diversified funding mechanisms to support frontrunner institutions as well as a broad implementation of new modes of teaching and learning in the majority of institutions. Examples of governmental policies are given as well.

11.40-11.55h European Short Learning Programmes approach (E-SLP)

Generally, European universities are not used to offer continuous education/continuous professional development at a large scale. The focus of faculties is on initial learning, not on continuous education.

Most existing initiatives for continuous education are too small and not scalable enough to face the needs of companies and of society at large.

The conceptualization and reflection on the role of SLPs will lead to change in the respective institutions: policies/strategies, staff and student support structures, business models and possible collaborations, and a new mind-set regarding continuing education. This will promote the systemic development of SLPs and CE/CPD as a new area of provision in higher education, next to degree education and open education. For this development, funding and optimized business models are important. Probably, student numbers in this area will exceed numbers in degree education.

11.55-12.25h CLOSING Panel

Introduction to the closing panel: contribution of EADTU and the European MOOC Consortium to the EHEA agenda. Next to initial education (bachelor-master), continuous education / continuous professional development and MOOCs have to become part of the European Higher Education Area.

Integrating continuous education/continuous professional development and MOOCs in the Bologna Process:

Alejandro Tiana Ferrer, President EADTU, Rector UNED

Panel members reflect:

Vanessa Debiais, Head of Unit Higher Education, DG Education and Culture, European Commission

Michael Gaebel, Director of the Higher Education Policy Unit, European University Association (EUA)

Catherine Mongenet President MOOC platform France Université Numérique (FUN)

12.25-12.30h E-xcellence awards

12.30-13.30h Networking lunch