

CONFERENCE ANNOUNCEMENT  
FINAL CALL FOR ABSTRACTS  
Submission deadline: Tuesday 1 May



THE ONLINE, OPEN AND FLEXIBLE  
HIGHER EDUCATION CONFERENCE  
OOFHEC2018

Blended and online Learning: Changing the Educational Landscape

Aarhus University, Aarhus (DK)  
10 – 12 October 2018

**In this announcement...**

- Final call for abstracts 1 May 2018 and other important dates
- Already confirmed keynotes
- Scope and themes

**Important dates**

Deadline for submission of abstract FINAL | workshop  
**1 May 2018**

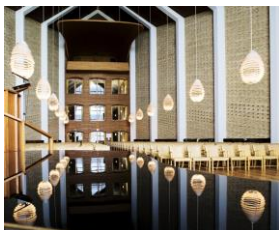
Notification of acceptance  
**15 May 2018**

All accepted abstracts can opt for full paper publication under the OOFHEC2018 proceedings. Find [here](#) the proceedings of previous conferences.

Deadline for submission of full conference paper of abstract  
**1 October 2018**

Online full paper publication - proceedings

1 November 2018



## Submissions - abstract | workshop

Contributions should be in line with the scope and themes.

Find [here](#) more information and the [template](#) to submit your contribution.

## Keynotes

Already confirmed keynotes:



Alejandro Tiana Ferrer

Alejandro Tiana Ferrer is rector and professor of Universidad Nacional de Educación a Distancia (UNED) and president of EADTU.



Diana Laurillard

Diana Laurillard is professor of Learning with Digital Technologies at the London Knowledge Lab, UK.



Katie Goeman

Katie Goeman is affiliated as a researcher with the Centre for Instructional Psychology and Technology of the same university.



Willem van Valkenburg

Willem van Valkenburg is currently member of the leadership of TU Delft Extension School. Willem is also Vice-President of the Board of Directors of the Open Education Consortium.

Liz Marr

Liz is part of the senior management of the Open University UK. She is managing editor of the international journal Widening Participation and Lifelong Learning and an editorial board member of Learning and Teaching in the International Social Sciences.

Esther Huertas Hidalgo

Esther Huertas is project manager at AQU Catalunya, chair of ENQA's working group on e-learning and the work package leader of quality assurance in online higher education in TeSLA project.



Christian Dalsgaard

Christian Dalsgaard is research programme director and associate professor at Aarhus University. His research area is Learning Potentials of the internet

Please [check our key-notes](#) regularly for updates.

## Scope

In European universities three areas of provision emerge: degree education as the backbone of a university; continuing education and continuous professional development, which probably will exceed the number of degree students and open education which emerged mainly by the MOOC movement. Universities attempt policies and strategies to define their profile in these areas, which can be complementary to each other and to some extent interwoven.

Digital models of teaching and learning can solve some of the problems higher education is facing today and will offer new opportunities for teaching and learning in each of these areas. They will innovate and even transform higher education in the next years:

- Blended degree education will raise the quality and efficiency of degree education, facing large numbers of students and it will offer new possibilities for communication and cooperation both inside the university (student-student and student-staff) and with stakeholders (student-stakeholder and teacher-stakeholder).
- Blended and online education will upscale the area of continuing education and continuous professional development (CPD) by offering flexible courses with a large outreach responding to the needs of learners at work, who face longer careers and career shifts.
- MOOCs are offered online only, providing massive and open learning opportunities for all, promoting engagement in the knowledge society. Blended and online systems are important to accelerate innovation and to keep pace with the needs of learners of all ages and of society.

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## Themes

- Blended and online education
- Accreditation of online education
- Quality Assurance in Blended and Online Education
- Short Learning Programmes
- Open education and MOOCs, European MOOC Consortium
- Inclusiveness
- Networked curricula and Virtual Mobility
- Changing the educational landscape: new competences for teachers



Questions on organisational matters: [fenna.adriaanse@eadtu.eu](mailto:fenna.adriaanse@eadtu.eu)