



The Maastricht Innovation in Higher Education Days 2018, (MID2018) Programme

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Thursday morning 13 December 2018

- 11.00 - 12.30 **“Round table: MOOCs for the world of Business”** BizMOOC
- Round table discussing the potential of Massive Open Online Courses (MOOCs) for the labour market
(Please indicate your interest if you wish to attend. The number of seats is limited. You will get a personal email about the location).
- 12.30 - 13.30 Lunch for participants morning session

Thursday afternoon 13 December 2018

- 12.30 - 13.30 Registration MID2018 Policy Forum
- 13.30 **Policy Forum on "Opportunities of blended and online higher education"**
- **Opening** by Liz Marr (President EADTU)
 - 1. Blended or online networked courses and virtual mobility**
 - European Maturity model for blended education (EMBED), **Katie Goeman** (KU Leuven, Belgium); **Willem van Valkenburg** (Delft University, the Netherlands)
 - Conclusions peer learning activity Networked course collaboration and virtual mobility, **George Ubachs** (EADTU)
 - Collaboration and virtual mobility in the MSc Global Health, **Agnes Meershoek** (Maastricht University)
 - The Virtual Exchange Program (Edx partners), **Sabine Bottin** (Sorbonne Université, France)
- MID2018 Panel session**
- Panel members*
- Chair: **Liz Marr** (President EADTU)
 - Flemish Ministry of Education, **Magalie Soenen** (Policy Officer Internationalisation & Mobility Higher Education)
 - Dutch office for Internationalisation of Education NUFFIC, **Bas Wegewijs** (Team Leader International Recognition)
 - European Student Union, **Adam Gajek** (President ESU)
- 15.30 - 16.00 Break



2. Continuous professional development by online short learning programmes and MOOCs

- Continuing professional development and workplace learning: implications for higher education, **Sofie Cabus** (KU Leuven, Maastricht University)
- Short higher education programmes at the Open University of the Netherlands: vision and implementation, **Nadine Roijackers** (OUNL)
- MOOCs for business education, **Darco Jansen** (EADTU)

MID2018 Panel session

Panel members

- Chair: **Liz Marr** (President EADTU)
- PXL University College, **Wouter Hustinx**
- Chemelot Innovation and Learning Labs, **Cyriel Mentink**
- European Network for Public Employment Services (ENPES/VDAB) **Carl Callewaert**

Closure by George Ubachs (Managing Director EADTU)

18.00 - 20.00 Guided tour city of Maastricht followed by networking drink at Vrijthof Museum

Friday morning 14 December 2018

08.30 - 09.00 Registration Multiplier Event EMBED

09.00 **"Multiplier event on the European Maturity Model for Blended Education"** EMBED

- **Opening** by George Ubachs (Managing Director EADTU, coordinator EMBED)
- Framing blended Teaching and Learning and Education: research base and good practices, **Katie Goeman; Veerle Van Rompaey; Stephan Poelmans**, KU Leuven
- Developing the Maturity Model for Blended Education: a three level-assessment instrument on core dimensions, **Willem van Valkenburg; Wiebe Dijkstra**, Delft University
- Q&A plenary session

11.00 - 11.30 Coffee break

- The bearable lightness of technology in our education, **Sjoerd Stoffels**, Maastricht University
- Developing laboratory skills using video recording and peer assessment, **Yi-Shan Tsai**, University of Edinburgh

12.15 - 12.30 E-xcellence Award UNED

Closure by George Ubachs (Managing Director EADTU, coordinator EMBED)



Friday afternoon 14 December 2018

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15.00 - 17.00 "Dies Natalis | transfer of rectorship Open University of the Netherlands"

- Optional follow up of MID2018 programme. The OUNL Executive Board cordially invites MID2018 participants to the festive celebration of the 34th Dies Natalis of the OUNL. Shuttle service to Theater Heerlen will be arranged for registered participants at 13:45 in front of museum.